

SIDEYS



WELCOME TO SIDEY STUDIOS.

We have put together this pack to show you our plans for the space, and the creative ideas that we will be bringing to life over the next month. We look forward to building a beautiful and practical space, working with only the most exciting partners to make this the most desirable food studio in London.

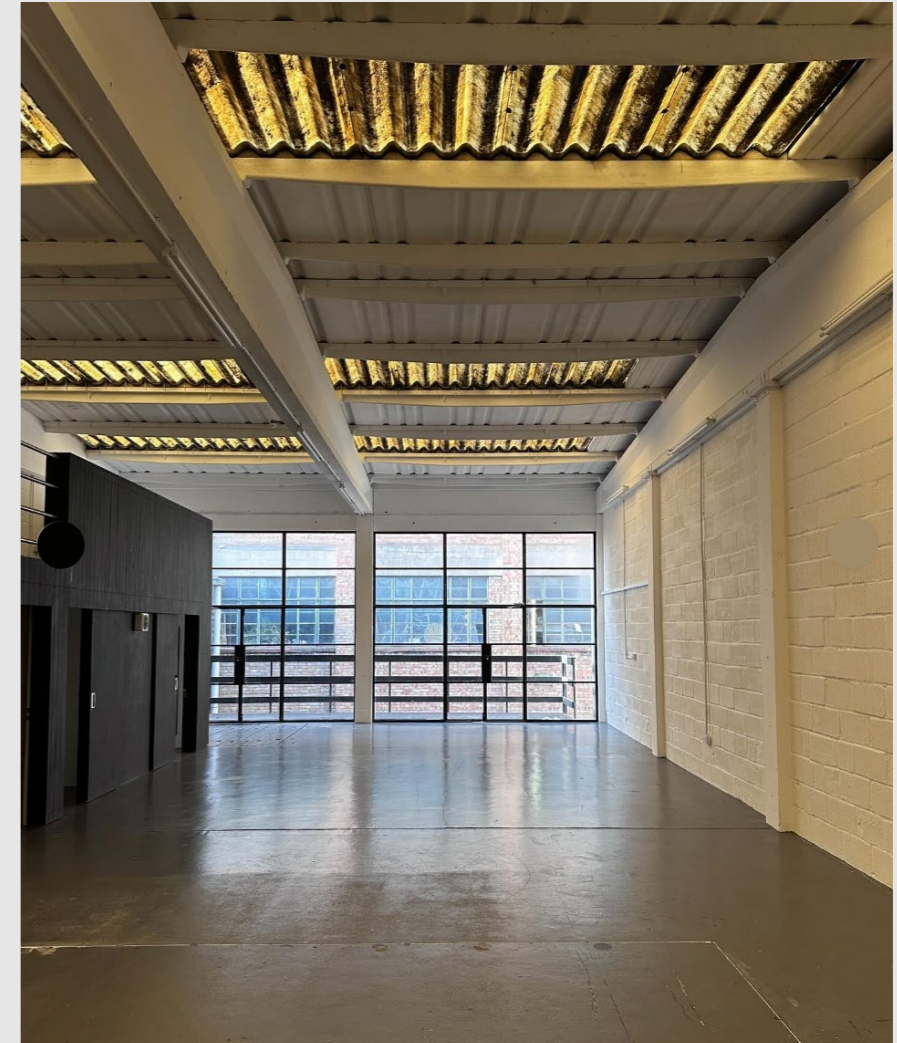
Website password: S!deys



We will be the only dedicated food photography and motion studio in Peckham, and the biggest natural light + black out studio in South East London.



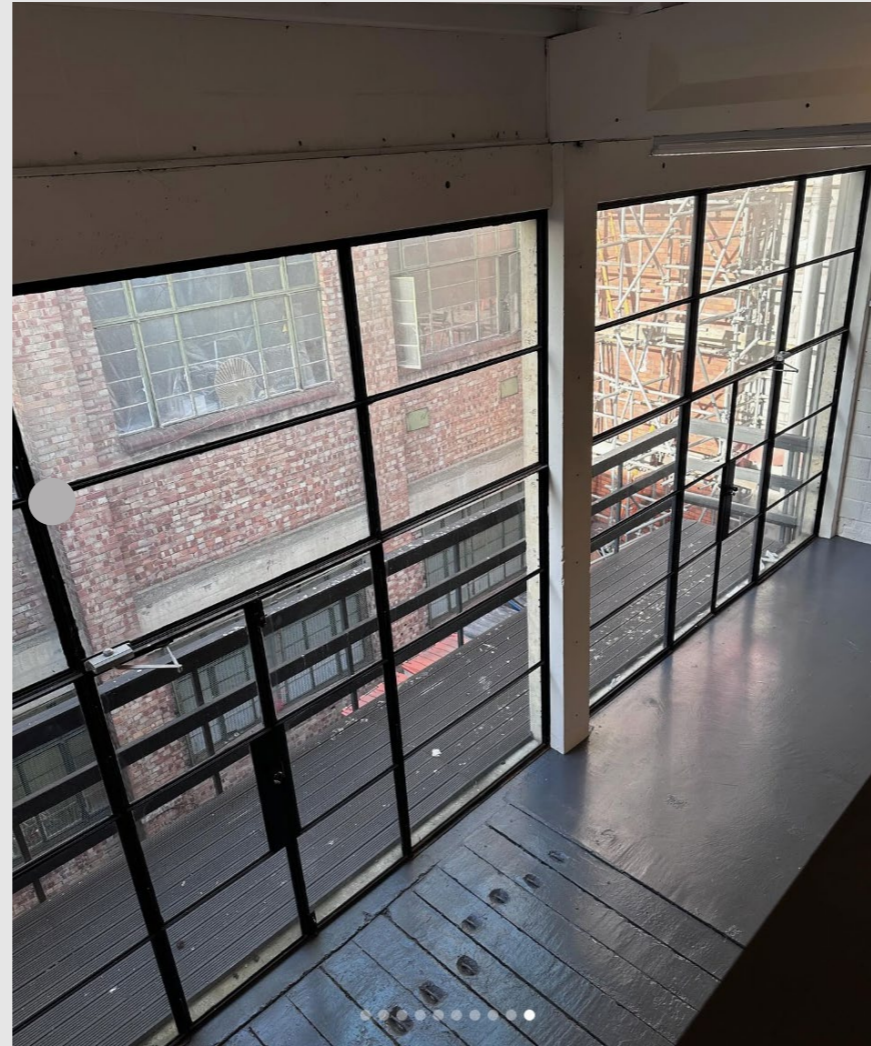
The ceilings are between 4.5m and 5m high, with a massive 4m high and 9m wide window at one end of the 1700 sq ft studio.



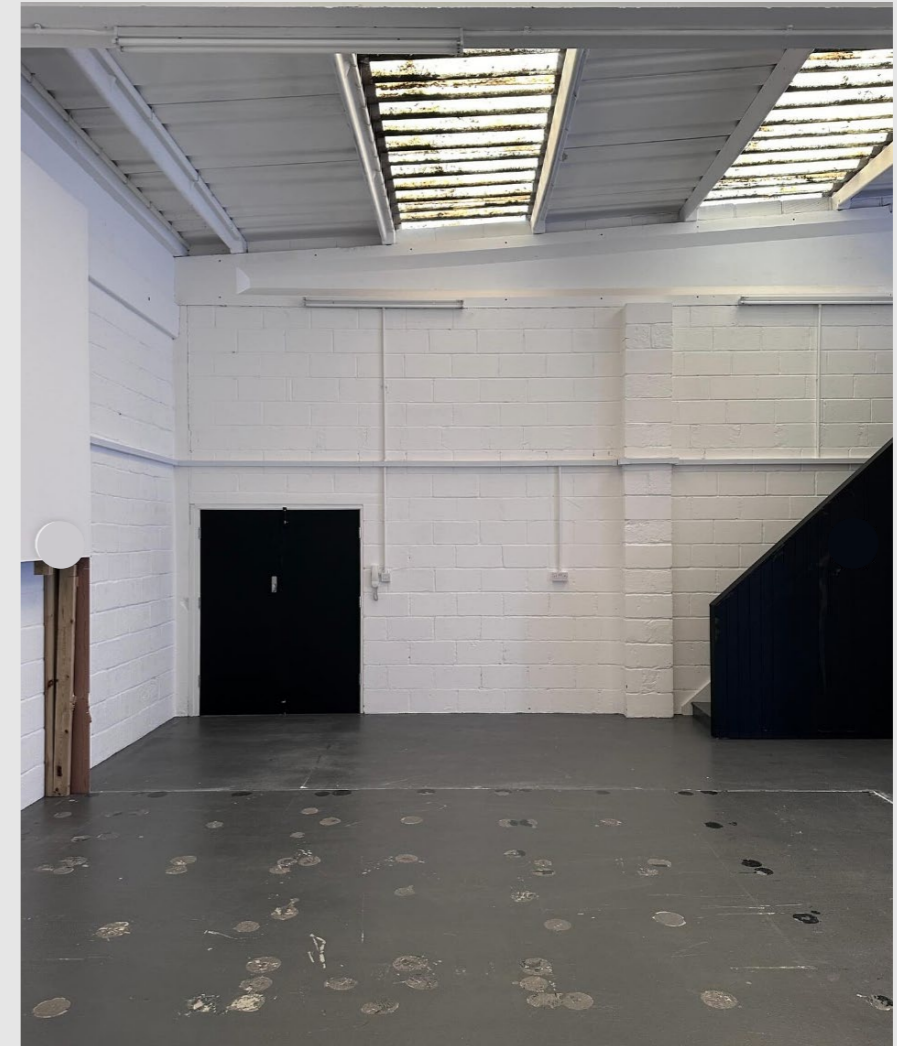
We will lean into the industrial NYC loft apartment look at the window end of the studio - creating a lifestyle and kitchen set opposite a more traditional studio set.



We have a mezzanine that we plan to use as a flexible space that can either provide a client workspace, or props/wardrobe area, depending on individual shoot requirements.



Our giant window has two double doors that open up onto a private balcony, that can be used for a pizza oven and BBQ area.



The second half of the studio will be a blank canvas shoot area, with two 5m x 5m flat white walls, joined together to create a corner set.

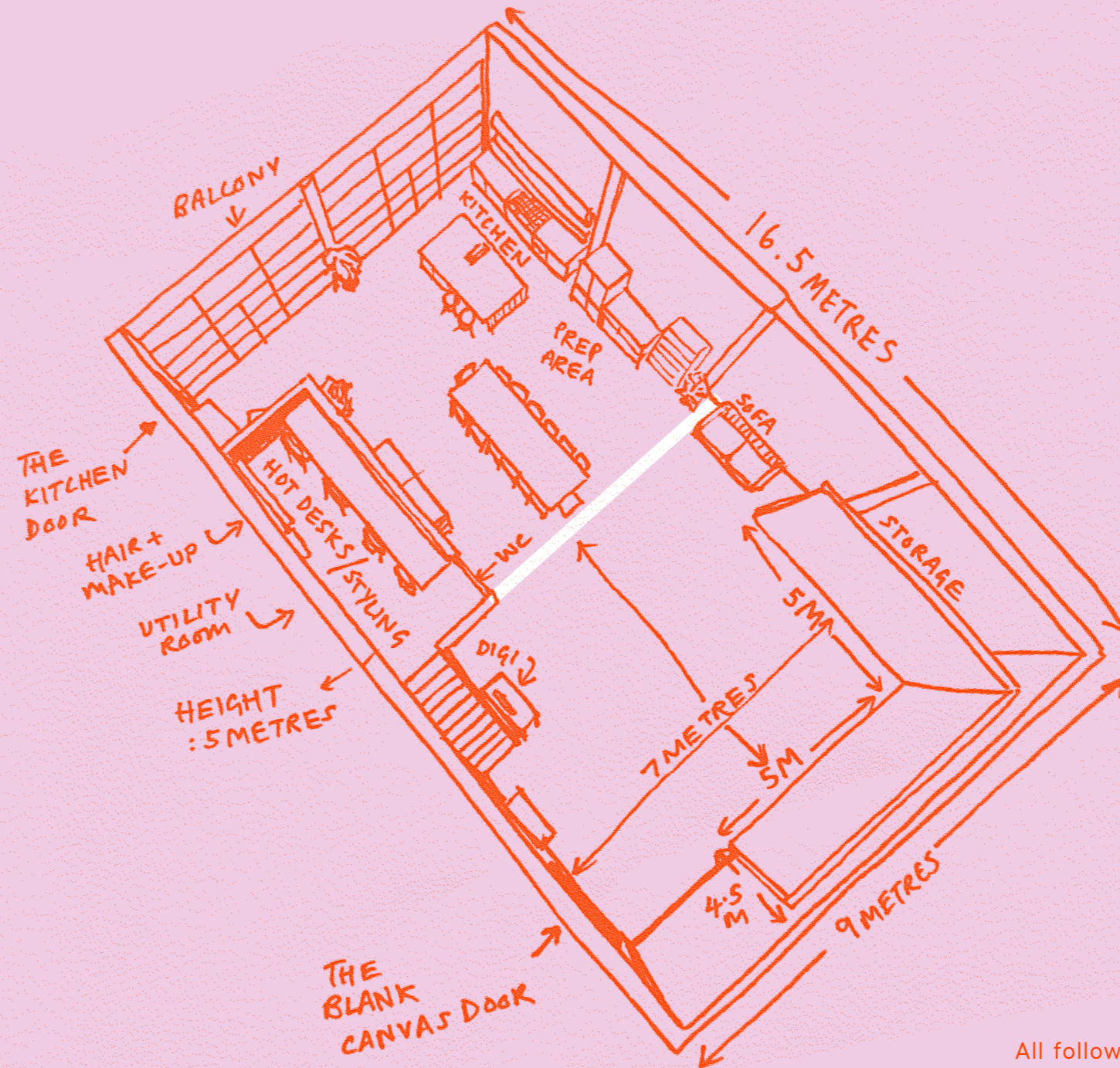


THE FLOORPLAN

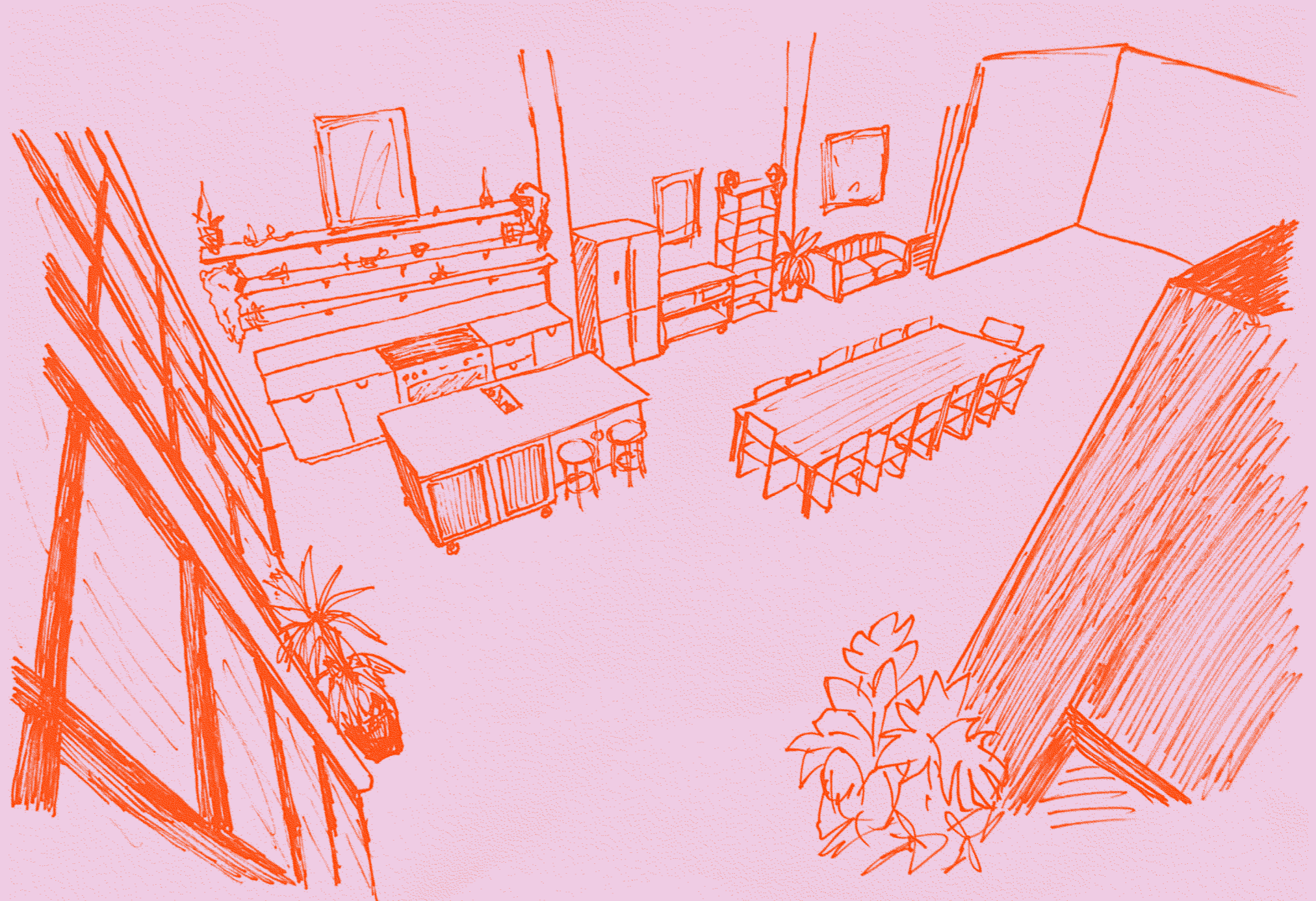
With two distinct areas - we have divided the studio in 'The Kitchen' and 'The Blank Canvas'.

Below the mezzanine there is a WC, utility room (with dishwasher), and a private office that can quickly be transformed into a hair and make-up / dressing room for models if desired.

The white line shows where the dividing curtain can be drawn, to black out The Blank Canvas set.



All following drawings are to scale.



THE KITCHEN

Our shoot kitchen sits by the large floor to ceiling window, which leads directly out onto the BBQ balcony.

Our island will be on wheels, allowing the kitchen to be shot with or without the island.... the top shelves (above the range) will be ready for a stylist to fill with props that fit any brief.

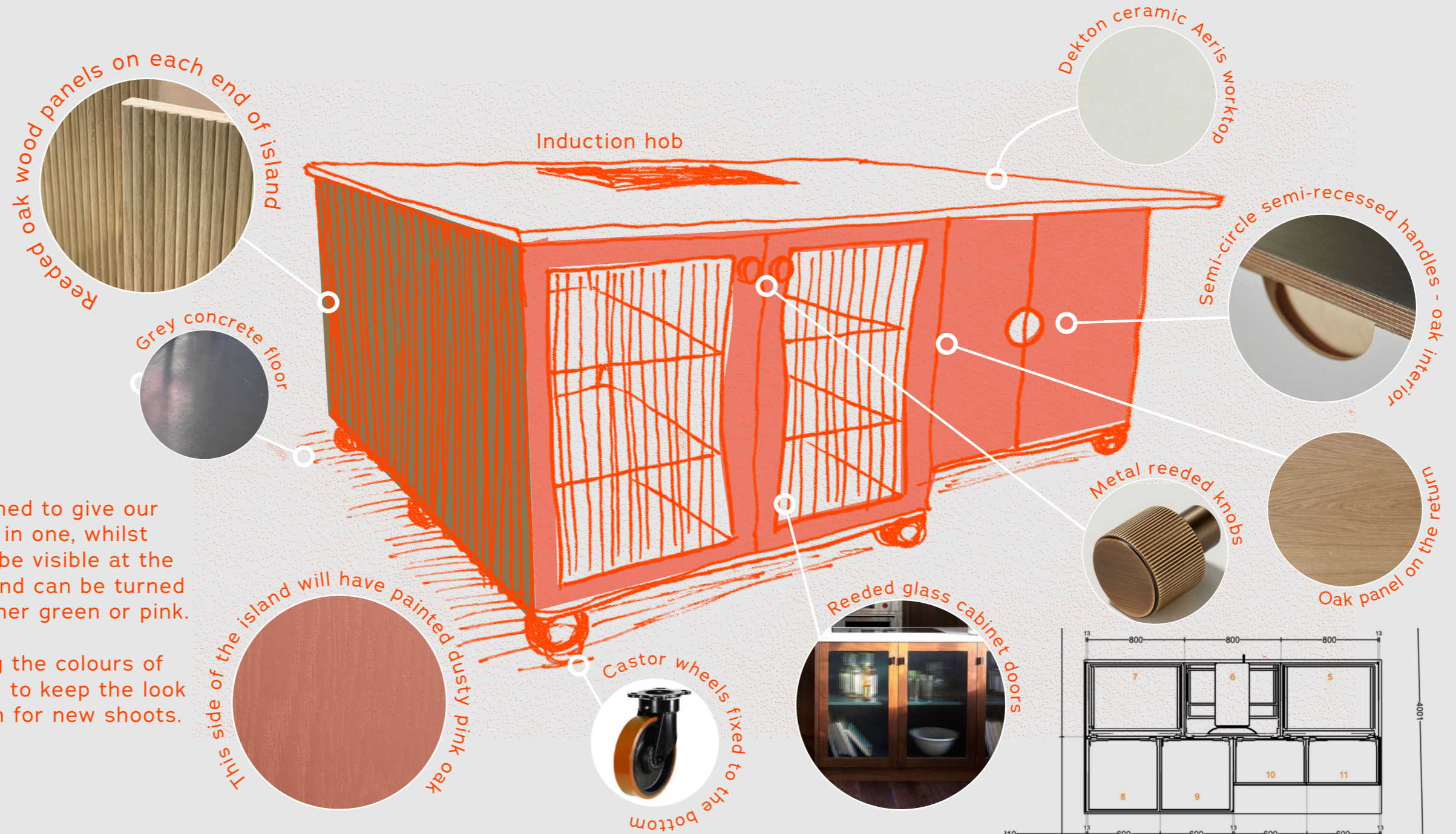


THE KITCHEN

We have chosen Naked Kitchens to supply a beautiful and modern oak kitchen.

On the back wall we have gone fairly neutral, to fit any client brief.

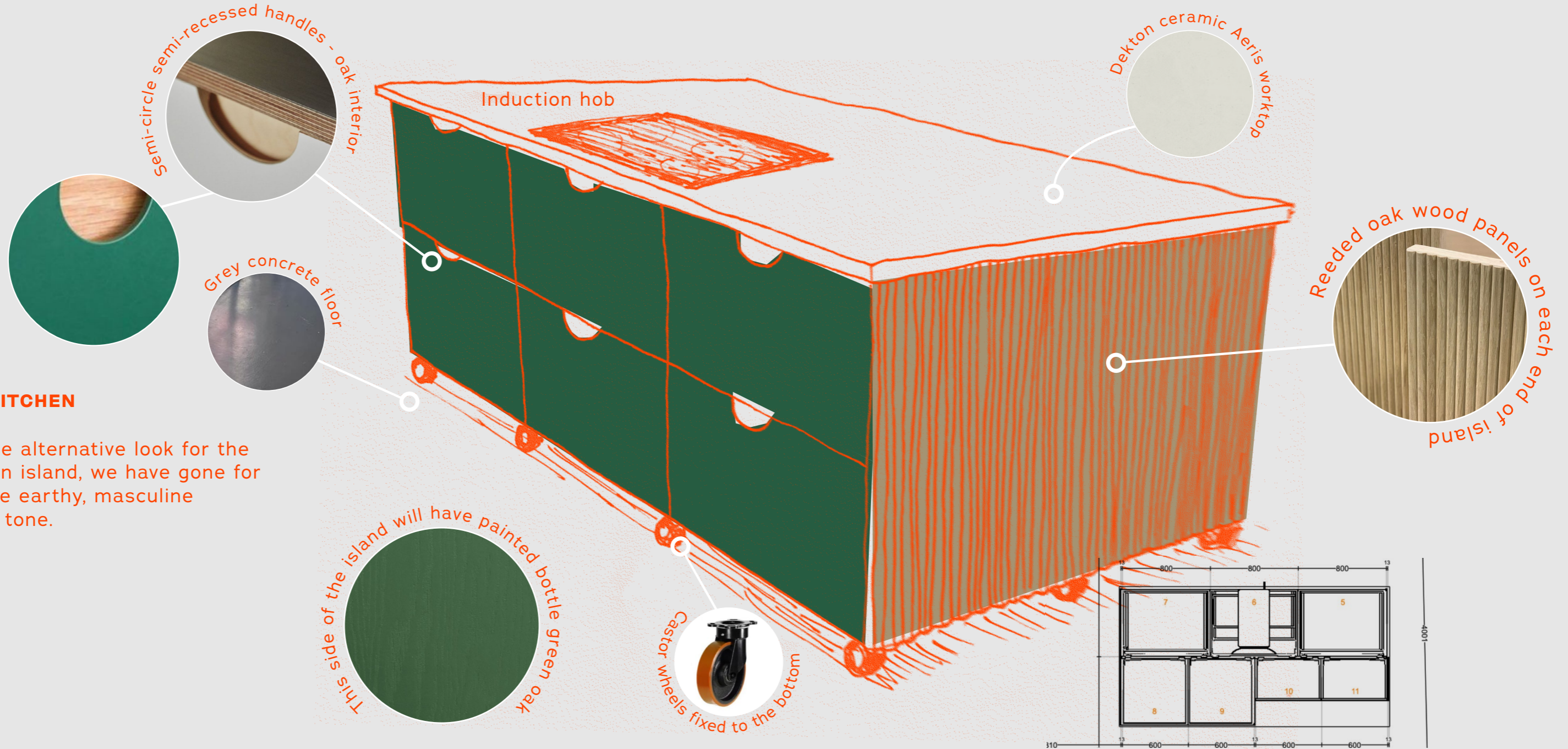
We have a mix of wood, metal and warm white ceramic stone to compliment the existing industrial setting.



THE KITCHEN

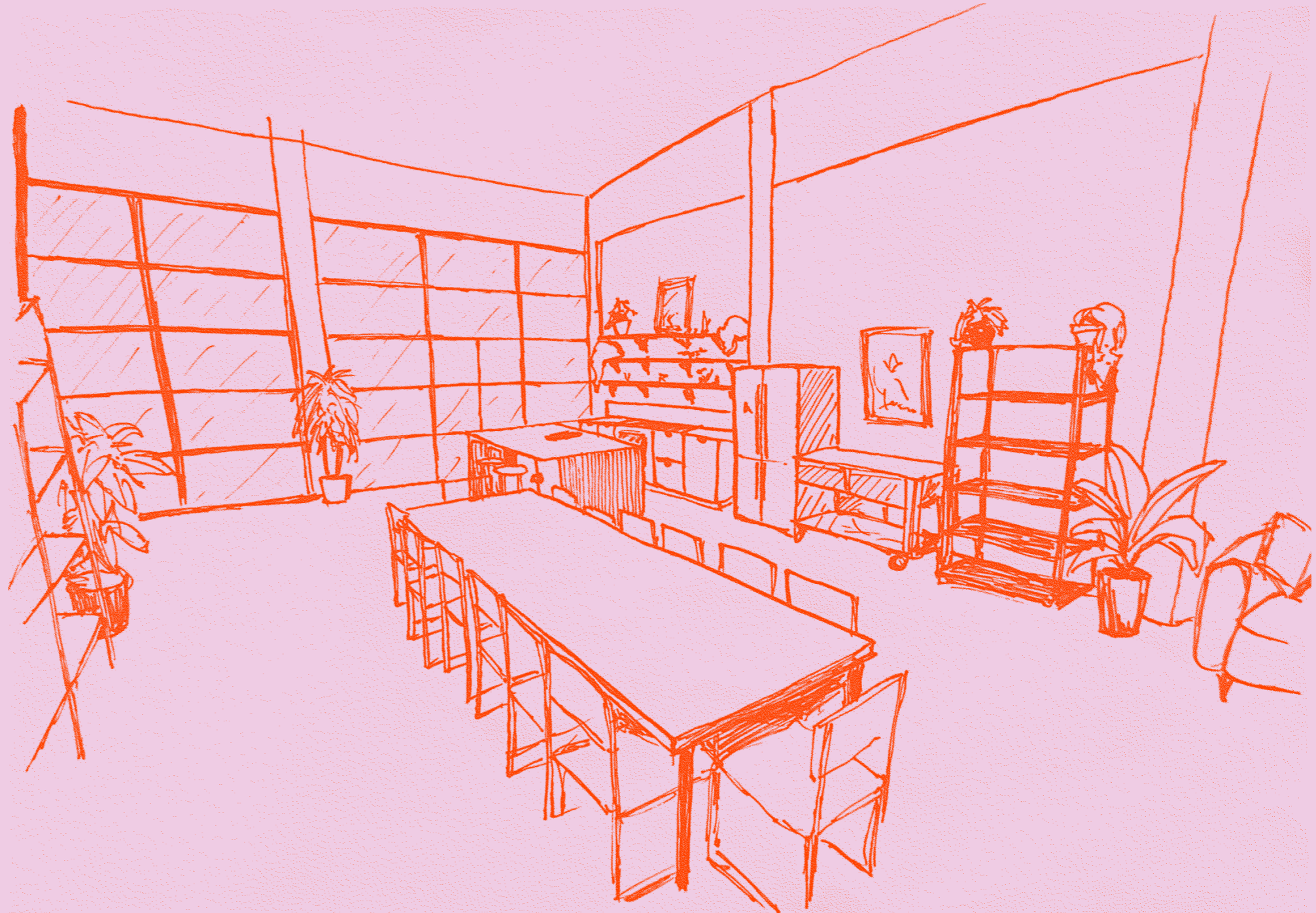
Our island is designed to give our clients two colours in one, whilst both colours won't be visible at the same time, the island can be turned around to show either green or pink.

We plan on rotating the colours of the doors regularly, to keep the look of the kitchen fresh for new shoots.



THE KITCHEN

For the alternative look for the kitchen island, we have gone for a more earthy, masculine green tone.



THE DINING AREA

We really want the Kitchen and Dining area of the studio to feel like a real home.

We'll be sourcing a large dining table, shelving units, plants and soft furnishings to make shooting here a really comfortable experience, while ensuring there are many cosy, lifestyle corners of the studio.





THANK YOU

**LOOKING FORWARD TO HEARING
FROM YOU SOON.**

We're very keen to build longlasting, mutually beneficial partnerships and relationships - and ensuring this is an aspirational and collaborative space that inspires our audiences.

For any further queries, or to set up a call, contact [**SASKIA@THESIDEYS.COM**](mailto:SASKIA@THESIDEYS.COM)

Website password: S!deys

SIDEY STUDIOS: [CONTACT](#)

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